

**Lauren Francescone**

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## Education

*Yale University*  
School of Art  
2008–2011  
MFA Graphic Design

*University of Virginia*  
School of Architecture  
2001–2005  
BS Architectural Design

## Teaching

*Rutgers University*  
Part-time Lecturer 2013–2018  
*Design 1-A: Introduction to Design*  
*Design 1-B: Introduction to Typography*  
Co-developer of all introductory design curriculum  
*Design Thesis: Exhibition*  
Co-teacher of senior thesis class and final exhibition

*New York University*  
Part-time Lecturer, 2017  
*Design 1: Typography for non-majors*

*University of Virginia*  
Teaching Assistant, 2005  
*ARCH 102: Lessons In Making*

*Guest critic:* Parsons, SUNY Purchase, Yale University

## Selected Exhibitions

*The Service Room*, Recess, NY, 2017  
*Radical Plastic*, Cue Art Foundation, NY, 2016  
*Fake It 'Til You Make It*, NARS Foundation, NY, 2016  
*Contemporary Design from New York*, Poster Tribune Gallery,  
Geneva, CH, 2016  
*Vox XI: Material Studies*, Vox Populi Gallery, Philadelphia,  
Juried by Paddy Johnson & Martine Syms, 2015  
*26th International Brno Biennial*, Brno, CZ, 2014

## Curatorial Projects

Video Snack 6, El Museo de Los Sures, New York City, 2017  
Video Snack 5, Vox Populi, Philadelphia, 2015  
Video Snack 4, Regina Rex, New York City, 2015  
Video Snack 3, MoMA PS1 Print Shop, Long Island City, 2014  
Video Snack 2, Varick Sessions, Brooklyn, 2014  
Video Snack, Bogart Studios, Brooklyn, 2013

## Speaking Engagements

Rutgers University, guest lecturer, 2018  
MoMA PS1 radio, Video Snack interview with ALLGOLD, 2014

## Work

**Freelance Designer**  
2013–present

- Chobani (throughout 2017–18)  
Member of in-house design team responsible for complete rebrand and repackaging of yogurt products; art director for 2018 advertising campaign
- Brooklyn Rail (June–December 2017)  
Art director of international journal of art, culture, writing, and politics published 10 times annually
- Pratt Institute (February–June 2015)  
Part of in-house team responsible for implementing visual standards across all departments
- HR&A Advisors (throughout 2014–2017)  
Designed comprehensive visual strategy for twelve neighborhood-specific printed proposals as part of the *NY Rising Program*, New York State's official Sandy recovery strategy; managed internal team
- The Museum of Modern Art (May–July 2013 and January–March 2014)  
Designed print, web, and advertising materials for major art exhibitions including *Gauguin: Metamorphoses* and *Alibis: Sigmar Polke 1963–2010*
- Selected Off-Site Clients (dates vary)  
Various video, web, book, exhibition, and identity projects for clients including: Housing Works, Storefront for Art & Architecture, Urban Outfitters, Columbia University GSAPP, Metropolis Magazine, Bard College, BKSK Architects

## Intern Designer

HORT (July–December 2012)  
Berlin, Germany

## Architectural Designer

Stern McCafferty Architects (2006–2008)  
Boston, Massachusetts  
Residential architectural firm; responsibilities included production of construction documents, product research, graphic design, and project management

## Residencies & Awards

*Windgate Craft Artists Fellowship* recipient, Vermont Studio Center, 2018  
*Rutgers Professional Development Fund* grantee, 2018  
*Banff Centre Post-Residency Award* grantee, 2016  
*Rutgers Professional Development Fund* grantee, 2016  
*Public Art Commission* finalist, Percent for Art Philadelphia, 2016  
*Artist-in-Residence*, Banff Centre, CA, 2015